Email to England Westminster candidates

Dear [Candidate]

**Let’s make the First Five Years Count for our children this election**

I am [job title] of [name of setting(s)] in [area/town/village] in the constituency you’re standing in. We currently have [xx] children aged between X to X attending our setting(s). We provide high quality early education and care which gives children the best start in life while also supporting working families.

I am contacting you as a local candidate to support National Day Nurseries Association’s call to make the first five years count for our youngest children. This stage of development is critical for children’s life chances with up to 90% of their brain development happening by the age of five.

To make the first five years count for all our young children, we want to see the next government focus on:

* An early education and care system that’s child-centric, delivering high-quality provision
* A funding system that works for all children, families and providers
* A system that values and invests in the early years workforce
* A regulatory framework that is fit for purpose and proportionate

As our local candidate, I would like your support:

* To local settings like mine by pledging to address sustainability concerns through your work in Parliament
* Pledge to visit local early education and care providers to see the work we do with young children
* Commit to the asks in NDNA’s Manifesto: [Make the First Five Years Count](https://ndna.org.uk/manifesto/)
* Share your support online using #makethefirstfiveyearscount

NDNA has produced a fact sheet about the early years sector as well as an interactive map so you can see the contribution our sector makes in your area.

***OPTIONAL PARAGRAPH:***

*You are welcome to visit our nursery – we would love to show you all of the excellent work we do with our children.* *[You may want to give more details about the activities you do. Invite the parliamentary candidates to come on a day when you have specific sessions planned with the children.]*

I really hope you will be able to speak up for early education and care settings like mine and the children and families in our area, who rely on us to educate and provide quality care for their children so they can get into, or remain in employment. If you would like any further information about our setting, please let me know. Any support would be greatly appreciated.

Yours sincerely,