



National Day Nurseries Association

★Brighter thinking
for early years

NDNA Conference 2023

SHAPING THE FUTURE OF CHILDCARE:
MAKING THE FIRST FIVE YEARS COUNT

Your guide

Coventry Building Society Arena

Friday 9 June 2023



Sponsored by

HOPE
is all you need

 **Citation**

Latest updates and offers from NDNA

Get 10% off any in-house full day face-to-face training*

10% off today

*Training must be booked before Friday 30 June 2023.

Speak to Linda Herriott on the NDNA stand today or contact her for more details.

Telephone:

01484 407070 Ext: 228

Email:

Linda.Herriott@ndna.org.uk

Make sure to quote "10%OFF".



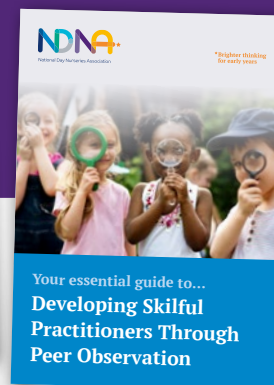
25% off all NDNA publications today!

25% off today

We have a fantastic promotion at our conference today – 25% discount on all NDNA publications!

With over 30 publications available, we have all the guidance you need to help prepare your workforce to create a special learning environment for the children in your setting.

Find out more today on the NDNA stand or on our website at www.ndna.org.uk/publications



You are Super Stars.

Help us share why parents appreciate you.

ndna.org.uk/firstfiveyearscount

Welcome to the

2023 NDNA Conference

Shaping the Future of Childcare:

Making the First Five Years Count

Thank you for joining us in Coventry for our Conference. With change on the horizon and the importance of keeping children at the heart of what the sector does, today is about Shaping the Future of Childcare: Making the First Five Years Count.

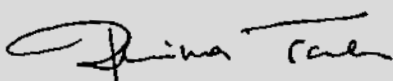
We continue celebrating all the amazing work you do to make the first five years of every child's life count. As funded childcare expands across the UK, our shared goal is shaping the future of early education and childcare for the benefit of children, families and providers everywhere.

For leaders, we welcome Children, Families and Well-being Minister Claire Coutinho MP; an update from Ofsted; Annabel Karmel MBE on children's food and nutrition; Dr Samantha McMahon on enabling environments.

For practitioners, we are proud to host Pete Moorhouse introducing woodwork safely in early years settings; Rob Dembrey, discussing support for children with SEN; Dr. Amanda Gummer, of Good Play Guide, on how design impacts behaviour and NDNA's Jane Malcolm exploring the Framework for Love-led Practice.

All delegates can enjoy our fantastic keynote speakers: endearing storyteller Gervase Phinn, fostering a love of books, also inspirational speaker Richard McCann sharing his strategies that helped him during challenging times.

We are thrilled to share a day of insightful speakers, networking opportunities, early years exhibitors and best practice. We hope you enjoy the conference!



Purnima Tanuku OBE,
NDNA Chief Executive

Join in the conversation online!

Share your views on social media.

Please tag NDNA so we can like and share your posts, and use our hashtag #NDNAConference



@NDNAtalk



@NDNAtalk



/ndna.org.uk



@NDNA

Leadership Stream in the Premier Lounge

* Indicates keynote speakers.

| | |
|---------|---|
| 8.30am | Registration and exhibition |
| 9.50am | Chair's welcome |
| 9.55am | *Bouncing back, it's not child's-play Richard McCann will share his story as well as the strategies that helped him not just survive but thrive during the uncertain times in his life. |
| 10.45am | NDNA update Purnima Tanuku OBE, NDNA CEO will share the latest sector updates. |
| 11.00am | Transformative reforms to early education and childcare Claire Coutinho MP, Minister for Children, Families & Wellbeing explains more about the plans to expand the early education entitlements announced in the Spring Budget, and how the Government plans to support the sector as we move towards delivering these transformative reforms. |
| 11.30am | Exhibition and refreshments |
| 12.15pm | Leading to create an enabling environment Dr Samantha McMahon considers how leaders in ECEC can understand the individuals and teams in the organisation and the organisational culture, in order to create an enabling environment. |
| 1.00pm | Exhibition and lunch |
| 2.00pm | Best start in life Alex Magloire and Wendy Ratcliff will give an update from Ofsted with specific focus on their strategic priority. |
| 2.35pm | An audience with Annabel Karmel Annabel Karmel MBE shares her expertise and experience on leading the way in food and nutrition and giving children the very best start. |
| 3.20pm | Exhibition and refreshments |
| 4.05pm | *Harnessing a love of literacy in our youngest children Dr Gervase Phinn talks about how stories and poems are fundamental to human experience, and if experienced in early childhood can extend children's thinking, foster new knowledge, and validate their emotions. |
| 4.50pm | Close |
| 7.00pm | NDNA Nursery Awards drinks reception |

Visit our
exhibition in
the Premier
Lounge



Conference Chair

We are thrilled to welcome **Liz Roberts** as our Leadership Stream Chair. Liz is a consultant, editor and writer, who was editor-in-chief of Nursery World until the end of 2022, leading its editorial operations for many years. She has frequently chaired early years events, as well as commenting on the early years sector for national TV, radio and newspapers.

Coming to our
Awards evening?
Get your gladrags
on and join us from
7pm!

Your speakers - Leadership Stream



Richard McCann is the Founder of The iCan Academy and a Times No.1 best-selling author, inspiring audiences around the world. His life experiences helped to build his strength and resilience.



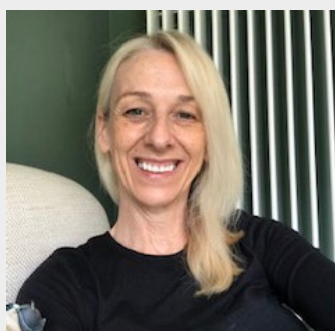
Purnima Tanuku OBE, supported by the Board of Trustees, leads the strategic direction of NDNA as Chief Executive. She represents the sector to Government Ministers, parliamentarians, civil servants and local authorities.



Alex Magloire HMI has held various central and delivery roles within Ofsted since 2001. She is currently the Deputy Director for Early Years Regulatory Policy and Practice at Ofsted. Alex has also worked for two London local authorities and the DfE.



Wendy Ratcliff HMI is the Principal Officer for Early Education Policy in Ofsted's education policy team. She focuses on the inspection of early education curriculum, and any changes for the future. As a qualified early years practitioner she has extensive experience.



Dr Samantha McMahon is a Senior Lecturer and Director of Student Retention at the University of Huddersfield. She has been teaching for more than 25 years, firstly as a primary and early years teacher and now in higher education.



Claire Couthino MP has been the Member of Parliament for East Surrey since the 2019 general election. She has been serving as Parliamentary Under-Secretary of State for Children, Families and Wellbeing since October 2022.



Annabel Karmel MBE reigns as the UK's No.1 children's cookery author, bestselling international author, and a world-leading expert on devising delicious, nutritious meals for babies, children and families. She received an MBE for her outstanding work in child nutrition.



Dr Gervase Phinn is a author, poet, broadcaster, lecturer, educational guru and after-dinner speaker. He is perhaps best known for his reminiscences about the life of a school inspector in the Yorkshire Dales. Gervase is patron of five children's charities.

Practice Stream in the Ricoh Lounge

* Indicates keynote speakers.

| | |
|---------|---|
| 8.30am | Registration and exhibition |
| 9.50am | Chair's welcome |
| 9.55am | *Bouncing back, it's not child's-play Richard McCann will share his story as well as the strategies that helped him not just survive but thrive during the uncertain times in his life. |
| 10.40am | Practice Stream make your way to Ricoh Lounge, Level 1 |
| 10.45am | Do you tell children in your nursery that you love them? The Framework for Love-Led Practice Jane Malcolm will explore her framework for love-led practice touching upon; what we mean by love, why children need to feel loved in the nursery, the barriers and challenges of loving children in the nursery and more. |
| 11.30am | Exhibition and refreshments |
| 12.15pm | Introduction to woodwork Pete Moorhouse's practical workshop will look at how woodwork meets many learning and development aspects and the most suitable tools for young children and instruction on how best to use them. |
| 1.00pm | Exhibition and lunch |
| 2.00pm | Building designs and layouts Dr Amanda Gummer and Annabel Lait will discuss principles of design and their impact on behaviour and development for early years settings. |
| 2.50pm | Practical advice and systemic approaches for supporting children with SEND Rob Dembrey will focus on how early years practitioners can best support children with SEN in a challenging context of complexity of needs and existing pressures on staff and settings. |
| 3.35pm | Exhibition and refreshments |
| 4.05pm | *Harnessing a love of literacy in our youngest children Dr Gervase Phinn talks about how stories and poems are fundamental to human experience, and if experienced in early childhood can extend children's thinking, foster new knowledge, and validate their emotions. |
| 4.50pm | Close |
| 7.00pm | NDNA Nursery Awards drinks reception begins |

Conference Chair

Sara Bonetti is a researcher and consultant who has spent the past 15 years advocating on behalf of children and families within government, non-profit and research institutions. Her specialties encompass workforce professionalism, systems integration, policy and advocacy for early childhood education, data analysis and evidence-informed decision-making.

Coming to our
Awards evening?
Get your gladrags
on and join us from
7pm!

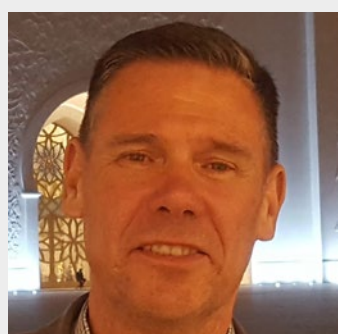
Your speakers - Practice Stream



Richard McCann is the Founder of The iCan Academy and Times No1 best-selling author, inspiring audiences around the world. His life experiences helped to build his strength and resilience.



Jane Malcolm is the National Manager for NDNA Scotland and recently completed her MPhil at Edinburgh University. Over 20 years in early years sparked an interest in studying the role of love in childcare.



Pete Moorhouse is an award-winning Early Years Creative Consultant with over 25 years experience. He is passionate about encouraging creative thinking in early years education. Pete is the leading authority on woodwork in early years.



Dr Amanda Gummer is the Founder and CEO of Good Play Guide. She has over 20 years promoting the value of play and positive parenting in child development and is widely considered as the UK's go to expert on play, toys and child development.



Annabel Lait is the Director of Saunders Architecture and Urban Design. She is a highly experienced Chartered Architect with specialist education sector knowledge. Annabel understands the importance of well-designed settings for learning and development.



Rob Dembrey has worked in the early years sector since 1997. For the last 10 years he has worked in Richmond and Kingston as an Early Years SEN consultant, supporting close to 1000 providers, focusing on children with complex SEN.



Dr Gervase Phinn is a author, poet, broadcaster, lecturer, educational guru and after-dinner speaker. He is perhaps best known for his reminiscences about the life of a school inspector in the Yorkshire Dales. Gervase is patron of five children's charities.



Our sponsors



Hope

Hope is the home of everything you need for your early years setting. From role play and small world, to outdoor, furniture and maths, we've got you covered. Plus, with endless inspiration and ideas to bring learning to life, gold star customer service and outstanding value, Hope really is all you need.

Visit www.hope-education.co.uk or call 0345 120 2055.



Citation

We want to help you to make your nursery be the best it can be, by supporting you with every aspect of HR and health and safety, we give you the time back to do what you do best – educate your children.

Visit www.citation.co.uk or call 0345 844 1111.



Our exhibitors



Almas Industries

Almas Industries, with over 26 years of experience, specialises in robust and reliable security solutions for nurseries and early years' settings. Our comprehensive services include integrated access control, CCTV, anti-intrusion systems, and people protection solutions, all supported by expert advice and full-service maintenance. Almas ensures safety, compliance, and productivity, making us the natural choice for nursery security.

Visit www.almas-industries.com or call 0333 567 77 99.



Bloomsbury Education

Bloomsbury Education publishes books to inspire teaching, learning and young minds. From practical resources, activity plans and professional development to side-splitting poetry and fantastic fiction, we will have something to meet your needs. Covering early years, primary and secondary, Bloomsbury Education works with its highly experienced and trusted authors to support teachers and engage learners.

Visit www.bloomsbury.com or call 020 7631 5600.



Blossom Educational

Blossom is Europe's largest leading nursery management software in the UK! A one-stop shop for all your finance, staffing/HR, operations, child development, and of course parent communications. Blossom works beautifully with single-site nurseries, all the way up to large 50+ chains.

Visit www.blossomeducational.com or call 01923 545 200.



Christie & Co

Christie & Co is the leading specialist advisor for buying and selling businesses in the childcare and education sector.

We offer unrivalled expertise across professional services for childcare and education business and property, with our services underpinned by in-depth market intelligence and accreditation from the Royal Institute of Chartered Surveyors.

Visit www.christie.com/sectors/childcare-education or call 0161 833 6924.



Community Playthings

Children need simple, natural environments that promote open-ended, imaginative play. Since 1947 Community Playthings, has designed and manufactured solid wood furniture and play equipment, drawing on expertise from childcare professionals across the UK and internationally. Our products inspire play, support all aspects of child development and come with a 15-year warranty.

Visit www.communityplaythings.co.uk or call 0800 387 457.



eyworks Ltd

From child enrolment, financials, and development to employee recruitment and HR management, eyworks saves time, cuts down on paperwork and reduces overheads.

With our complimentary parent app helping to strengthen family partnerships, eyworks allows you to focus on what really matters - making memories with the little ones!

Visit www.eyworks.co.uk or call 0330 088 2008.

The NDNA exhibition



#firstfiveyearscount

NDNA has launched the #firstfiveyearscount campaign to raise the profile of the valuable early years sector and combat the challenges we face together. Visit our stand to join the campaign and learn more.



Millie's Mark and National Day Nurseries Association (NDNA)

Millie's Mark is the gold standard in paediatric first aid for early years.

NDNA is the national charity supporting day nurseries - we are dedicated to making a difference. See our special conference offers in the centre pages.



Visit www.milliesmark.com or email info@milliesmark.com

Visit www.ndna.org.uk or email info@ndna.org.uk



Pentagon Play

Pentagon Play is the UK's number one school and nursery garden specialist. We offer innovative products and solutions, designed to meet the needs of your children and your space. Facilitating learning through play, all our products are crafted with teaching in mind to support children as they learn and grow.

Visit www.pentagonplay.co.uk/products/shop-online or call 01625 890330, option five.



The Nursery Catering Company with Annabel Karmel

Founded in 2011, The Nursery Catering Company has been successfully providing delicious, nutritious food to nurseries across the UK. We have partnered with Annabel Karmel to pack-in even more goodness whilst ensuring our meals are super tasty. We take care of all your food needs providing you with an exceptional service and value for money.

Visit www.nurserycateringcompany.com or call 0121 285 7444.



Zeal

We are a commercial property tax consultancy that specialises in Capital Allowances claims for commercial property owners. We help reclaim tax relief on the embedded fixtures within their premises.

Visit www.gozeal.co.uk or call 01905 691308.





National Day Nurseries Association

★Brighter thinking
for early years

Thank you for joining us at the 2023 NDNA Conference

We hope you have a fantastic day engaging with our speakers, visiting our exhibition and learning from your early years peers.

At NDNA we don't just provide nursery membership, lobby government and offer training, we are dedicated to making a difference.

Please fill in our feedback forms and let us know your thoughts before you leave.



National Day Nurseries Association

National Early Years Enterprise Centre, Longbow Close, Huddersfield
HD2 1GQ. 01484 407070 info@ndna.org.uk www.ndna.org.uk

NDNA Cymru

3 Connaught House, Riverside Business Park, Benarth Road, Conwy,
LL32 8UB. 01824 707823 wales@ndna.org.uk
www.ndna.org.uk/ndnacymru

NDNA Scotland

The Mansfield Traquair Centre, 15 Mansfield Place, Edinburgh EH3 6BB.
0131 516 6967 scotland@ndna.org.uk www.ndna.org.uk/hdna-scotland-childcare-and-early-years-support

Company Limited by Guarantee. Registered in England. Company No. 3738616. VAT
No. 123353839. NDNA is a registered charity in England and Wales (1078275) and
Scotland (SC040610)

