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Supporting parents with hygiene poverty

It's National Hygiene Week 3 - 9 October 2022.

Hygiene Bank helps to raise awareness about hygiene poverty.

The families in your community may be caught between being able to heat their home, pay their rent, buy food or keep clean. Hygiene poverty can be shaming, humiliating and excluding and can result in social isolation. Parents who are experiencing these issues will be affected mentally, emotionally and physically which then leads to their children experiencing problems that limit their physical, cognitive and emotional development.



These top tips will help you to raise awareness in your nursery community and provide support for your own families or those nearby.

- Find out more information about National Hygiene Week by visiting [the Hygiene Bank website](#)
- If your nursery has a number of families who are likely to be in need of receiving donations, apply to become an official partner with the Hygiene Bank charity
- Apply to receive a mixed box of essentials to share with families at your discretion
- If appropriate, request your families to donate products. The charity is able to provide posters and leaflets so that the best items are donated
- Required items should be new, unused and in date. Examples include: hair products, teeth hygiene products, women's hygiene products, make-up, perfume, razors, nail care items, nappies, baby wipes, toilet roll, tissues, laundry detergent and household cleaning items
- Involve the children in sorting the collections and support them to begin to understand why the nursery is collecting and distributing the items

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- Your staff or families can choose where you would like the collected products to be distributed, such as through the local foodbank or local women's refuge. A Hygiene Bank coordinator will help to ensure that the donations are given out accordingly.

Find more resources at www.ndna.org.uk/hub/myndna