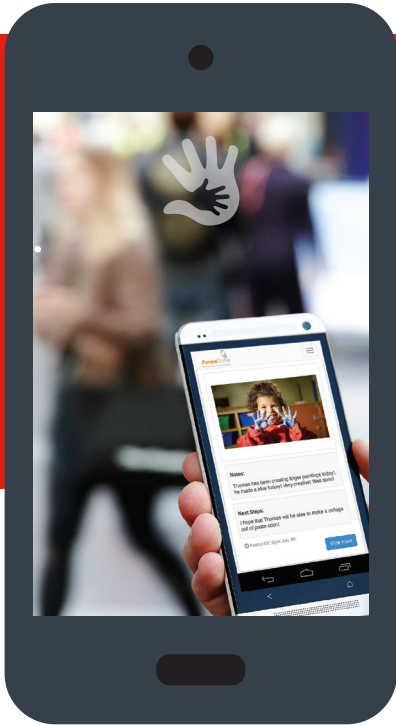




ParentZone



Ensure parents **never** miss a moment of their **child's development** at nursery

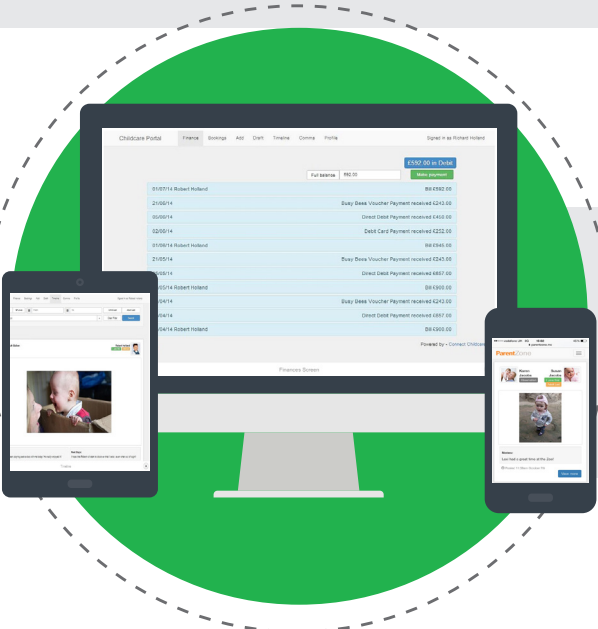
ParentZone is the innovative smartphone app which puts a Facebook style timeline of a child's day in nursery just one tap away. Always.

Parents can view descriptions, photos and videos of every wow moment their child experiences - and add comments back for the nursery staff.

By moving observations into a central, online location, busy nursery staff will find; ParentZone keeps parents in touch anywhere; Whenever and wherever suits them!

Parents can see what their child enjoys most at nursery - so that they can encourage even further development at home. They can even upload their own pictures directly from their phone's camera - bringing alive interests outside of nursery. Now everyone can share the same complete picture!

ParentZone helps nurseries and parents to work together even better as partners - encouraging the child's ongoing development.



Cut out delays and paperwork!

Parents can also book extra nursery sessions, check their bills, settle invoices or update their emergency contact information straight from their phone, tablet or computer, cutting down on the time you need to spend on administration tasks.





ParentZone

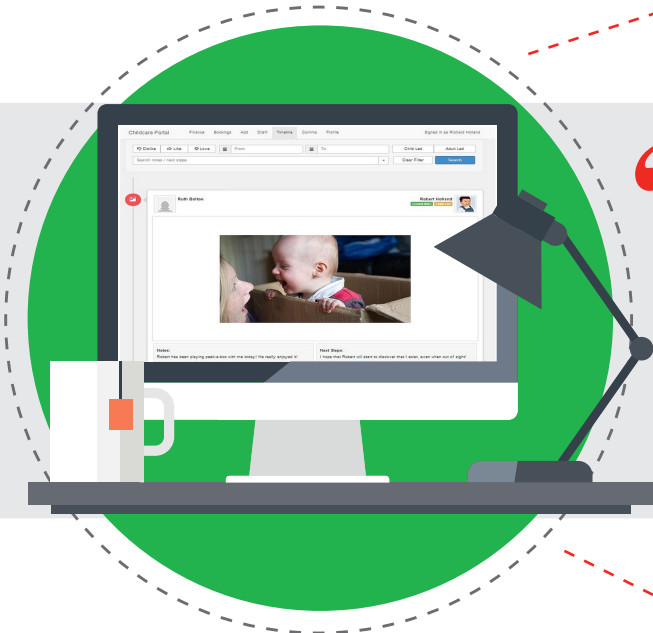
Create extra revenue!

ParentZone opens up the possibility of nurseries making an additional income.

Linking directly with online digital printing services, it has never been easier to create photos of a child at home or nursery and transform them into mugs, calendars or other gift items, directly from the App.

Nurseries will benefit from a revenue stream from merchandise purchased through **ParentZone**.

ParentZone is available now.



“ I love **ParentZone**. I log on every day to see what Hollie has been doing and love seeing the pictures that have been uploaded. It's nice to be able to see what she's been doing so I can ask her about it at home. I sometimes recreate the activities I see her doing on **ParentZone** at home.”

Parent, Emily Mitchell - The Hipperholme Private Day Nursery

Key facts:

- ✓ Facebook style parent update of a child's day
- ✓ View descriptions, photos and videos of wow moments
- ✓ Provide feedback for nursery staff
- ✓ Keeps you in touch wherever you are
- ✓ Aids home development
- ✓ Reduces time spent on administration

