

growing together

case study: Hope Education



“Hope Education is proud to work in partnership with NDNA. By supporting NDNA we hope to be recognised as an organisation providing high quality products and services to all NDNA members.”

how we work together

“Hope Education provides support to NDNA by offering their members the benefit of 10% discount on all Hope Education products, charitable support and branding in Hope Education catalogues and marketing materials. In return, NDNA supports Hope through branding, advertising and sponsorship of NDNA’s magazine, events, web and email bulletins. Bringing together audiences at focus groups and regional meetings; an exclusive nursery panel to provide advice and testing on Hope Education products.”

Caroline Twells, Senior Marketing Manager, Hope Education





reaching new heights

“Since the partnership began we have experienced over a 10% uplift in sales with NDNA members.”

the future

“Our partnership has been extended for a further two years and Hope Education is excited to continue working closely with NDNA to provide the best possible early years educational resources for children.”

Caroline Twells, Senior Marketing Manager, Hope Education

If you would like more information please contact Julie Bower, Marketing Manager on 01484 40 70 68 or email marketing@ndna.org.uk

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